

the GAME PLAN for a BETTER TOMORROW

adidas is known as a long-standing innovator in the sportswear industry. Now, they've taken the next step in their innovation to not only offer the best in fashion trends, but to also provide options that are better for the planet too.

Sustainability is more and more important to brand identity and distinction, and consumers are quickly taking note of the adidas game plan to end plastic waste. Consumers have started changing the way they think, and most importantly, the way they purchase.

The 2023 adidas collection features Recycled Polyester and BCI Cotton (Better Cotton Initiative). These fabrics can be found in styles that are perfect on the field or the sidelines, in the boardroom or the break room, as well as on the weekends. The adidas line is versatile enough for everyday life, while helping preserve our resources for a better

ADIDAS BRAND LOGO

GLOBAL ROLLING LOGO CHANGE FOR THE ADIDAS BRAND THROUGHOUT 2023

You've probably seen various versions of the adidas logo. From 1949 to today, adidas has tagged a few identities to their brand – all values attached being true. The very first logo was inspired by the very notion of a track-and-field spike with the, now signature, 3-Stripes (makes sense). Often times, "Sportschuhe" (or sports shoe) was written beneath the logo, hence the evolution to what you see here on the left. Each logo may feel ever-so-slightly apart from the other, but at the heart of it all is the spirit of innovation, movement, and expressing your style in whatever way that means.



Badge of Sport Logo



Sport Performance Logo

All new 2023 products will arrive with the new Sport Performance Logo. The Sport Performance Logo will begin coming in on existing styles as of 6/1/2023. The Performance logo now is the main brand mark of adidas. It's the uniting core and serves as the umbrella to all the brand segments. It represents the best product for the athlete.

the POVER to CHANGE LIVES

THE MISSION:

We need to change our legacy. We need to end plastic waste.



10%

of plastic ends up being recycled and another 10% ends up in our oceans



12 YEARS

left before the oceans die according to the United Nations



350M

tons of new plastic waste is created every year



2030

adidas will reduce the company's carbon footprint by 30%

(as compared to 2017)

By 2024, adidas will use 100% recycled polyester, eliminating virgin polyester completely.

*Data provided pertains to the product offering from adidas.











Grey Five/Grey Three



Black/Black

A267 3-Stripes Jacket

7.2 oz./yd², 94/6 recycled polyester/elastane plain weave with water-repellent finish. 3-Stripes print on right arm. Contrast color adidas performance logo on back neck.

S - 4XL

A268

Women's 3-Stripes Jacket

7.2 oz./yd², 94/6 recycled polyester/elastane plain weave with water-repellent finish. 3-Stripes print on right arm. Contrast color adidas performance logo on right hip.

XS - 3XL







From the left: Black/Grey Three/Grey Three Heather, White/Grey Three Heather/Grey Three, Collegiate Navy/Grey Three Heather/Grey Two

A492

3-Stripes Competition Quarter-Zip Pullover

9.9 oz./yd², 88/12 recycled polyester/ elastane. Colorblocked with printed 3-Stripes branding on right sleeve. Contrast adidas logo on back center neck.













Women's Textured Mixed Media Full-Zip Jacket

8.0 oz./yd², 100% recycled polyester. Contrast color adidas logo on right sleeve.

XS - 3XL

A530

Textured Mixed Media **Hooded Sweatshirt**

8.0 oz./yd², 100% recycled polyester. Contrast color adidas logo on right sleeve.

XS - 4XL

A532

Textured Mixed Media Quarter-Zip Pullover

8.0 oz./yd², 100% recycled polyester. Contrast color adidas logo on right sleeve.





A555 Women's 3-Stripes Quarter-Zip Sweater





Acid Orange Mélange

Black Mélange

Collegiate Navy Mélange

Focus Blue Mélange

Green Oxide Mélange

Grey Three Mélange

NEW A554

3-Stripes Quarter-Zip Sweater

6.5 oz./yd², 53/47 cotton/ recycled polyester. Moisture management properties. Stand up collar. Tonal 3-stripes logo on right sleeve.

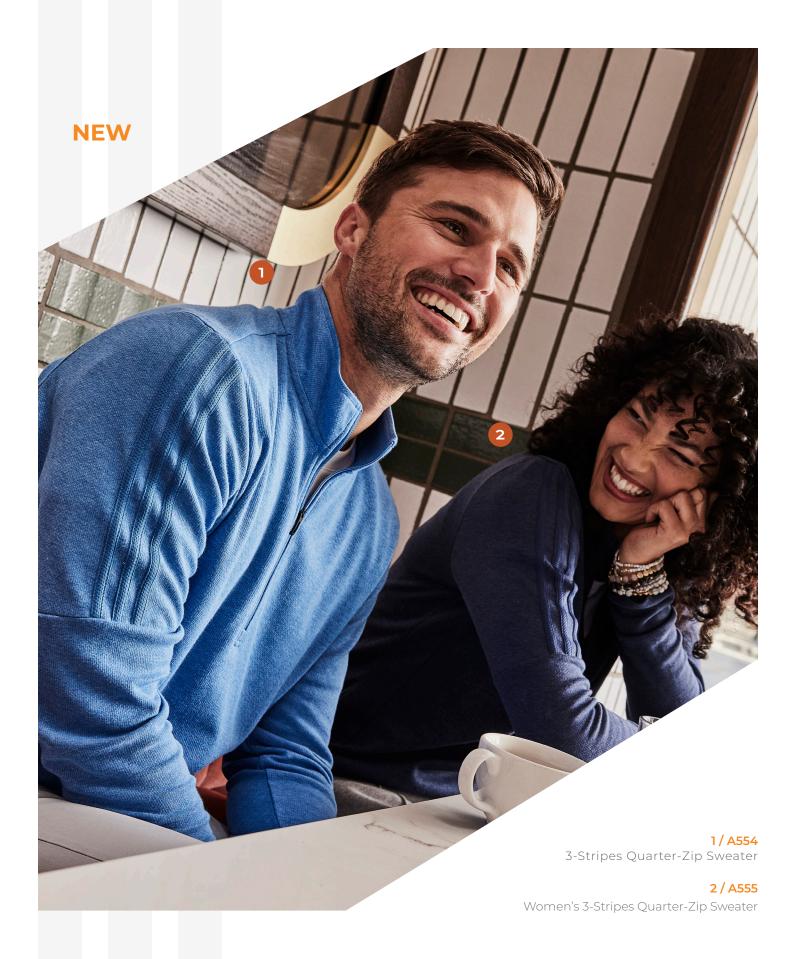
S - 4XL

NEW A555

Women's 3-Stripes Quarter-Zip Sweater

6.5 oz./yd², 53/47 cotton/ recycled polyester. Moisture management properties. Contrast color adidas logo on right hip.

S - 3XL





Pine Tree Polo

5.0 oz./yd², 88/12 recycled polyester/elastane. Moisture management properties. Self collar. Three-button placket. Open hem sleeve. Contrast adidas logo on right sleeve.

S - 4XL







From the left: Acid Orange/Grey Two Black/Grey Three Collegiate Navy/White







From the left: Green Oxide/Black Grey Three/Black White/Grey Three

NEW

A584

Sport Collar Polo

5.0 oz./yd², recycled polyester/elastane. Front body and back yoke are 93/7 recycled polyester/elastane. Bottom back body, collar, and sleeve are 88/12 recycled polyester/ elastane. Lightweight textured outlook. 2 snap button placket. Contrast adidas logo on right sleeve.







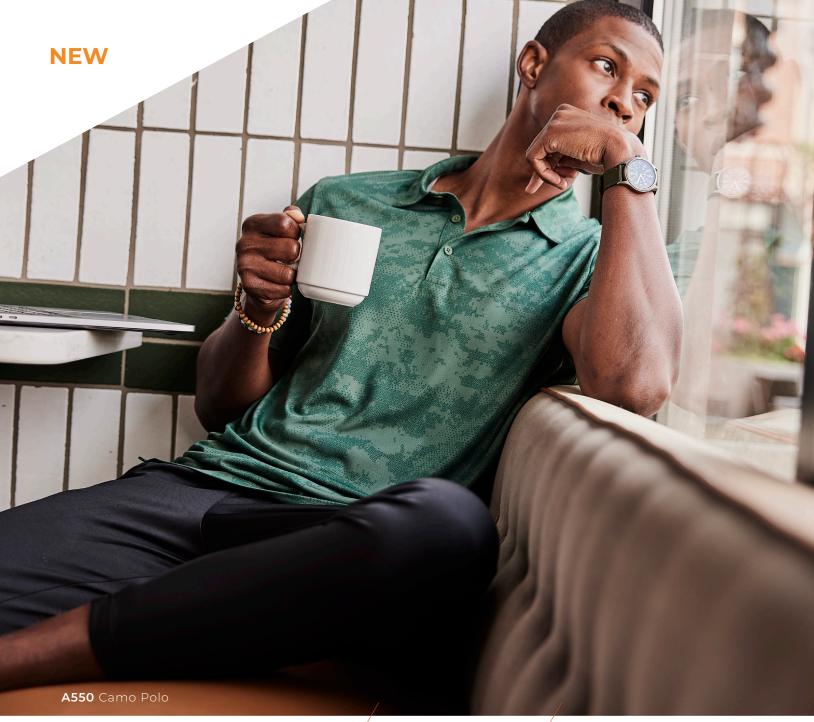
Available in: Black/White/Grey Three, Glow Blue/White/Navy Grey Three/Team Royal/Navy, Navy Blue/White/Grey Three

A498 Diamond Dot Print Polo

7.1 oz./yd², 84/16 recycled polyester/elastane. All over diamond dot print. UPF 50+ protection. adidas logo on right sleeve.







NEW A550

Camo Polo

5.0 oz./yd², 100% recycled polyester. Moisture management properties. Self collar. Three-button placket. Open hem sleeve. Contrast adidas logo on right sleeve.

S - 4XL

NEW A585

Camo Chest Print Polo

5.1 oz./yd², 100% recycled polyester. Self collar. Three-button placket. Contrast adidas logo on right sleeve.













From the left: Green Oxide Grey Six Grey Three Tech Ink White

Shoulder Stripe Quarter-Zip Pullover

6.0 oz./yd², 88/12 recycled polyester/ elastane. Stripe jersey shoulder panels. UPF 50+ protection. Contrast adidas logo on right sleeve.

XS - 4XL

Black

Glory Blue

Grey Three

Team Navy Blue

Team Power Red





Women's Stripe Block Quarter-Zip Pullover

6.0 oz./yd², 88/12 recycled polyester/ elastane. Stripe jersey through shoulder and sleeve. UPF 50+ protection. Contrast adidas logo on right hip.

XS - 3XL





Black/ Grey Three Mélange

Collegiate Navy/ Grey Three Mélange

Green Oxide/ Grey Three Mélange

White/ Grey Three Mélange

NEW

Lightweight Quarter-Zip Pullover

5.0 oz./yd², 100% recycled polyester. Moisture management properties. Heather colorblock across shoulders. Contrast adidas logo on right sleeve.





Puffer Vest

2.0 oz./yd², 100% recycled polyester. Baffle construction. 3-stripe logo on back. Contrast adidas logo on right collar.



Team Navy Blue



Grey Five



Black







Team Navy Blue



Grey Five



Black

NEW

A571 Women's Puffer Jacket

2.0 oz./yd², 100% recycled polyester. Baffle construction. 3-stripe logo on sides. Contrast adidas logo on right collar.

S - 3XL



NEW

A570

Puffer Jacket

2.0 oz./yd², 100% recycled polyester. Baffle construction. 3-stripe logo on sides. Contrast adidas logo on right collar.

S - 4XL

*Not Pictured

NEW

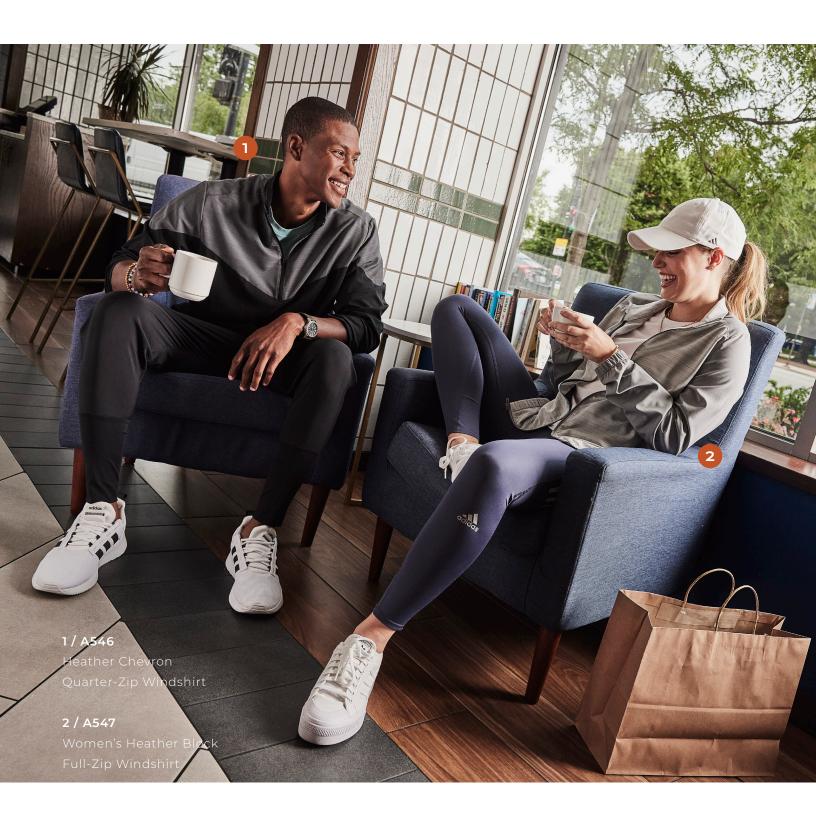
A573

Women's Puffer Vest

2.0 oz./yd², 100% recycled polyester. Baffle construction. 3-stripe logo on back. Contrast adidas logo on right collar.

S - 3XL

*Not Pictured





Black/Black Heather

Grey Three/Grey Three Heather

A546

Heather Chevron Quarter-Zip Windshirt

3.2 oz./yd², 100% recycled polyester. Water-repellant. Two front pockets. adidas logo on back neck.

XS - 4XL





Black/Black Heather

Grey Three/Grey Three Heather

A547

Women's Heather Block Full-Zip Windshirt

3.2 oz./yd², 100% recycled polyester. Water-repellant. Two front pockets. adidas logo on right hip.

XS - 3XL













- 1/A430 Basic Sport Polo
- 2 / A583 Women's Heathered Polo
- 3 / A231 Women's Performance Polo

- 4 / A322 Cotton Blend Polo
- 5 / A515 Women's Ultimate Solid Polo
- 6 / A582 Women's Heathered Polo



7 / A514 Ultimate Solid Polo

8 / A230 Performance Polo

9 / A580 Micro Piqué Polo

10 / A581 Women's Micro Piqué Polo 11 / A130 Basic Polo





NEW

A430

Basic Sport Polo 4.3 oz./yd², 100% recycled polyester. Rib knit collar. Three-button placket. Contrast adidas logo on right sleeve.

S - 4XL

NEW

A431

Women's Basic Sport Polo

4.3 oz./yd², 100% recycled polyester. Rib knit collar. Three-button placket. Contrast adidas logo on right hip.

S - 3XL





Performance Polo

3.8 oz./yd², 100% recycled polyester. UPF 50+ protection. Contrast adidas logo on right sleeve.

S - 4XL

Basic Polo

4.3 oz./yd², 100% recycled polyester. UPF 25+ protection. Contrast adidas logo on right sleeve.

S - 4XL

*Not Pictured

Women's Performance Polo

3.8 oz./yd², 100% recycled polyester. UPF 50+ protection. Silver adidas logo on right hip.

S - 3XL

Green

Maroon

White

Navy Orange

Black

Grey Three

Collegiate Red

Collegiate Green Collegiate Gold

Collegiate Royal

A131

Women's Basic Polo

4.3 oz./yd², 100% recycled polyester. UPF 25+ protection. Contrast adidas logo on right sleeve.

S - 3XL

*Not Pictured



Power Red

Amazon

Coast

Collegiate Royal

White

Lead

Navy

Black

Collegiate Burgundy

Collegiate Purple

Sollary Yellow

Shock Blue

Solar Lime



A515 Women's Ultimate So





Clear Mint White Hazy Blue Real Coral Team Navy Blue Grey Three Tech Purple Black



NEW A580

Micro Piqué Polo

4.7 oz./yd², 100% recycled polyester. Micro dot texture. Self collar. Threebutton placket. Contrast adidas logo on right sleeve.

S - 4XL

NEW A581

Women's Micro Piqué Polo

4.7 oz./yd², 100% recycled polyester. Micro dot texture. Self collar. Threebutton placket. Contrast adidas logo on right hip.





From the left: Black, Collegiate Navy, Grey Three, White

NEW A582

Heathered Polo

5 oz./yd², 100% recycled polyester. Self collar. Threebutton placket. Contrast adidas logo on right sleeve.

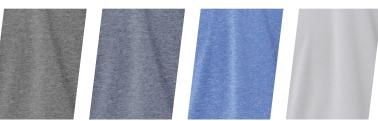
S - 4XL

NEW A583

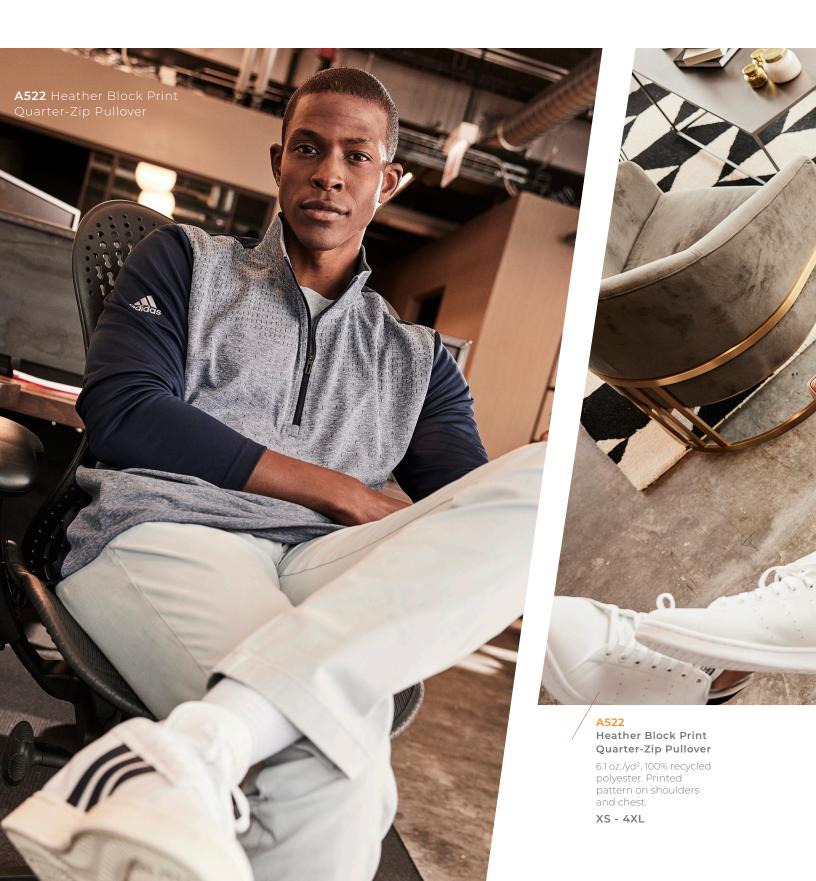
Women's Heathered Polo

5 oz./yd², 100% recycled polyester. Self collar. Threebutton placket. Contrast adidas logo on right hip.





From the left: Black Mélange, Collegiate Navy Mélange, Collegiate Royal Mélange, Grey Two Mélange.







Collegiate Navy Mélange/ Navy/Grey Three



Grey Three Mélange/ Grey Three/ Black



Black Mélange/ Black/Grey Three

1 / A512

Ultimate Colorblock Polo

6.7 oz./yd², 88/12 recycled polyester/elastane. UPF 50+ protection. Contrast adidas logo on right sleeve.

XS - 4XL

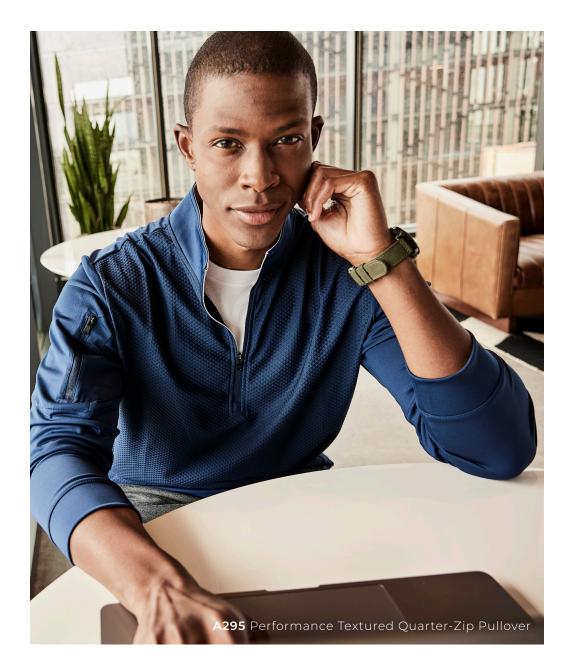
2 / A236

Merch Block Polo

5.3 oz./yd², 100% recycled polyester jersey. UPF 50+ protection. Contrast-color adidas logo on left sleeve.

S - 4XL





A295 Performance Textured Quarter-Zip Pullover

8.1 oz./yd², 91/9 recycled polyester/elastane interlock. Right arm zipper pocket. UPF 50+ protection. Contrast color adidas logo on left sleeve.

S - 4XL







White



Grey Three



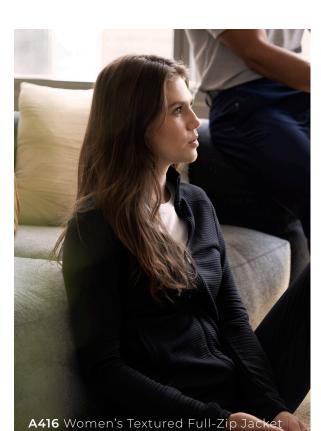
Black

Mélange Polo

5.6 oz./yd², 100% recycled polyester with striated heather interlock.
Self-fabric collar.
UPF 50+ protection.
Contrast adidas logo on right sleeve.

S - 4XL





A416

Women's Textured Full-Zip Jacket

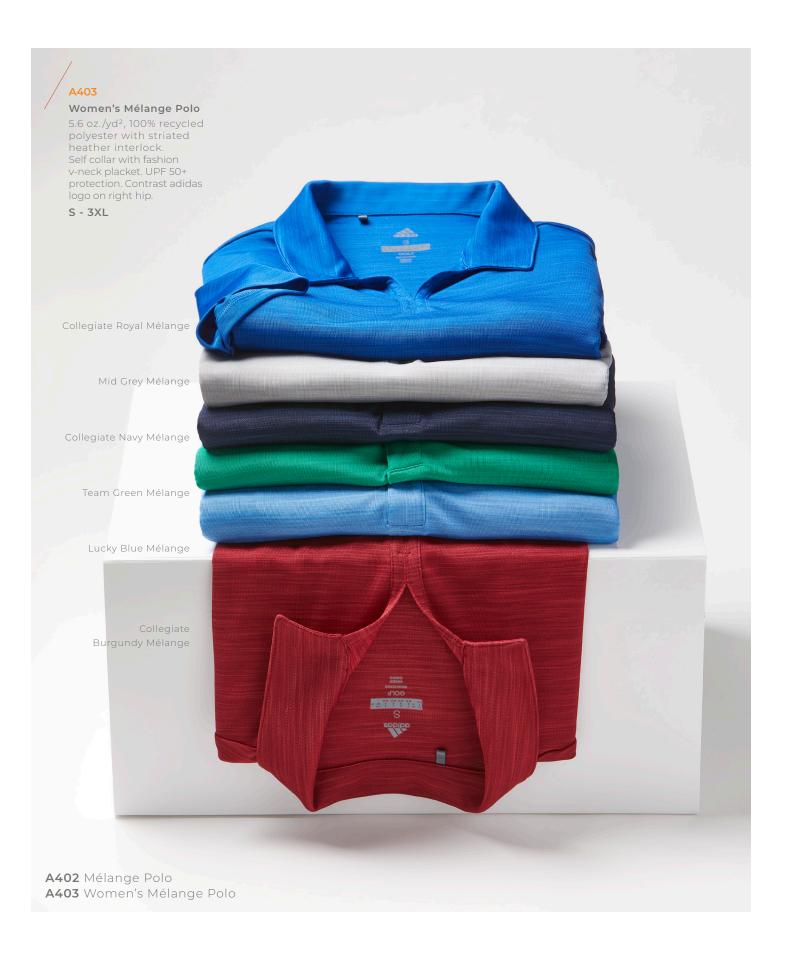
6.9 oz./yd², 100% recycled polyester spacer knit. All over linear textured fabric. Thumbholes on cuffs. Contrast adidas logo on right hip.







Grey Three









Glow Blue Heather/ Collegiate Navy Heather

Grey Two Heather/Black Heather

Grey Two Heather/ Collegiate Navy Heather

Grey Two Heather/ Collegiate Royal Heather

Grey Two Heather/Hi-Res Coral Heather

A508

Heathered Colorblocked 3-Stripes Polo

6.7 oz./yd², 100% recycled polyester. Heather color blocking. Self collar with three-button placket. Bold 3-Stripes print on right chest. UPF 50+ protection. adidas logo on left sleeve.

S - 4XL

Δ324

3-Stripes Chest Polo

5.3 oz./yd², 100% recycled polyester jersey. 3-Stripes print on right chest. UPF 50+ protection. Contrast-color adidas logo on left sleeve.

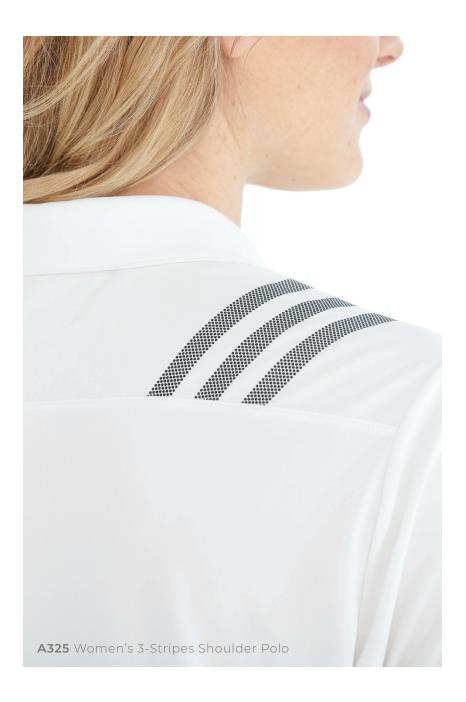
S - 4XL

*Not Pictured

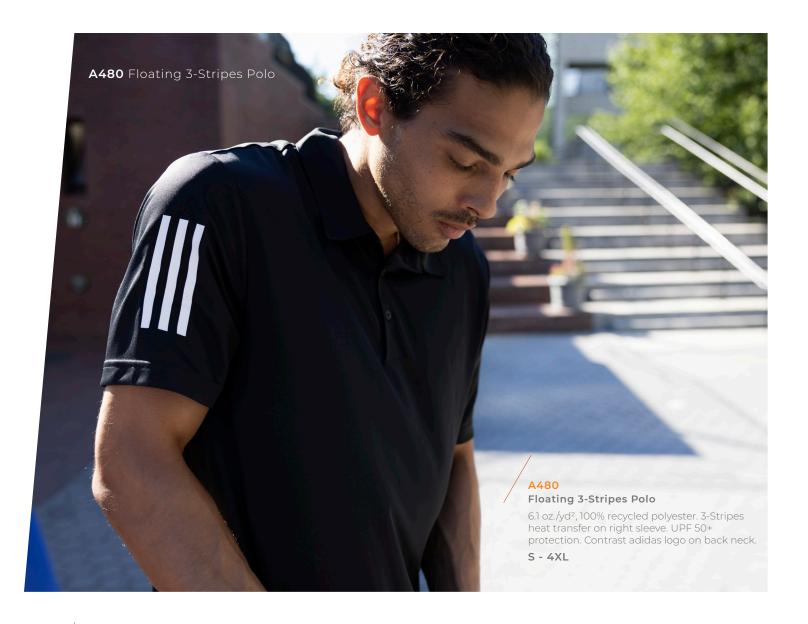
Δ325

Women's 3-Stripes Shoulder Polo

5.3 oz./yd², 100% recycled polyester jersey. 3-Stripes print on right shoulder. UPF 50+ protection. Contrast-color adidas logo on left sleeve.







Women's Floating 3-Stripes Polo

6.1 oz./yd², 100% recycled polyester. 3-Stripes heat transfer on right sleeve. UPF 50+ protection. Asymmetric stitching across back placket. Contrast adidas logo on right hip.

S - 3XL



White/Black

Black/White

Grey Three Heather/Black Team Navy Blue/White Team Power Red/White

True Blue Heather/Grey Three

Striped Sleeve Polo

6.7 oz./yd², 100% recycled polyester. Bold printed stripes on both sleeves. UPF 50+protection. 3-Stripes heat transfer on sleeves. Contrast adidas logo on back neck.

S - 4XL



A213

Heathered 3-Stripes Colorblocked Polo

3.8 oz./yd², 100% polyester piqué. Contrast 3-Stripes print on right sleeve. Heather colorblock on upper chest, back and shoulders. UPF 30+ protection. Contrast adidas logo at back neck to match 3 stripes on sleeve.

Black/Vista Grey

S - 4XL



Collegiate Green

Collegiate Navy/

Collegiate Royal



Blaze Orange/







Fleece Hooded Sweatshirt

8.5 oz. 70/30 BCI cotton/ recycled polyester. 3-panel hood with drawcord. Front pouch pocket. Cuffed sleeves and bottom hem. Contrast adidas logo on right arm.

XS - 4XL

3-Stripes Double Knit Quarter-Zip Pullover

7.2 oz./yd², 100% recycled polyester. Waffle texture knit construction. Self mock collar. Moisture management properties. Bold 3-Stripes on right chest and back. Performance logo on left bottom hip.

S - 4XL



Black/Grey Two

Grey Three/White

Team Collegiate Red/Grey Two

Team Navy Blue/ Grey Two

Team Royal/ Grey Two





Women's 3-Stripes Double Knit Quarter-Zip Pullover

7.2 oz./yd², 100% recycled polyester. Waffle texture knit construction. Self mock collar. Moisture management properties. Bold 3-Stripes on right chest and back. Performance logo on right bottom hip.

S - 3XL



Black/Grey Two

Grey Three/White

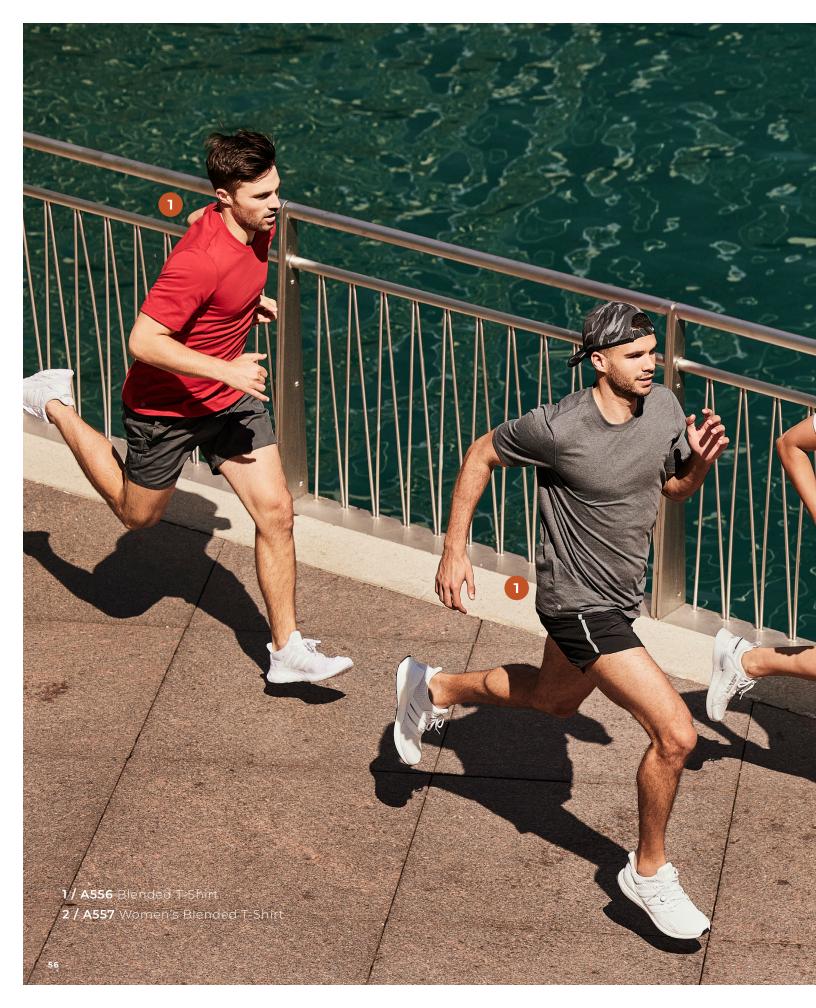
Team Collegiate Red/Grey Two

Team Navy Blue/ Grey Two

Team Royal/ Grey Two









NEW

A556

Blended T-Shirt

4.1 oz./yd², 65/35 recycled polyester/ cotton. Contrast adidas logo on left sleeve.

S - 4XL

NEW A557

Women's Blended T-Shirt

4.1 oz./yd², 65/35 recycled polyester/ cotton. Contrast adidas logo on left sleeve.







Sport T-Shirt

6.1 oz./yd², 100% recycled polyester. UPF 50+ protection. Contrast adidas logo on left sleeve.

S - 4XL

Collegiate Royal Heather

Grey Three Heather

White

Collegiate Navy Heather

Power Red

Black Heather

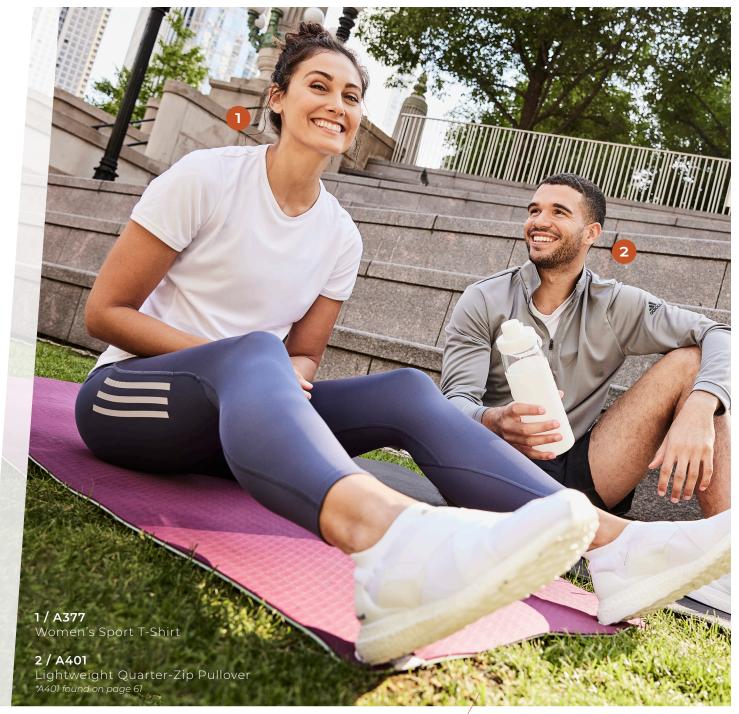
Collegiate Navy

Power Red Heather

Collegiate Royal

Grey Three

Black



Women's Sport T-Shirt

6.1 oz./yd², 100% recycled polyester. UPF 50+ protection. Curved hem. Contrast adidas logo on right hip.



Lightweight Quarter-Zip Pullover

6.1 oz./yd 2 , 100% recycled polyester. UPF 50+ protection. Contrast color adidas logo on left sleeve.

XS - 4XL



White

Black

Black Heather

Collegiate Navy

Collegiate Royal

Grey Three

Power Red



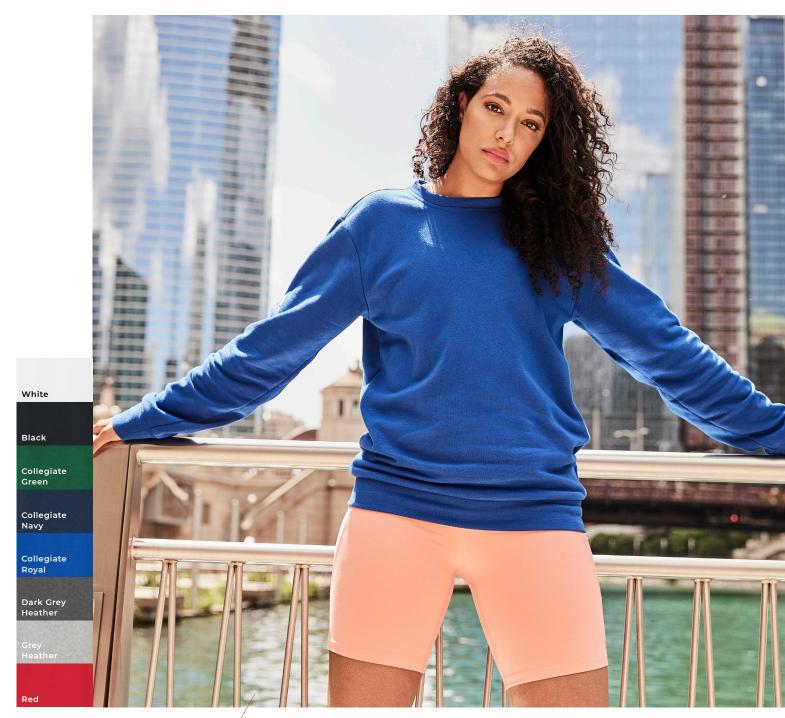
Black Collegiate Navy Dark Grey Heather Grey Heather



Fleece Joggers

8.5 oz./yd², 70/30 BCI cotton/ recycled polyester. Elastic waistband with drawcord. Side pockets. Cuffed hem.

XS - 4XL



Fleece Crewneck Sweatshirt

8.5 oz./yd², 70/30 BCI cotton/ recycled polyester. Cuffed sleeves and bottom hem. Contrast adidas logo on right arm.

XS - 4XL



Lightweight Mélange Quarter-Zip Pullover

5.6 oz./yd², 100% recycled polyester interlock knit. UPF 50+. Contrast color adidas logo on right sleeve.

S - 4XL

A476

Women's Lightweight Mélange Quarter-Zip Pullover

5.6 oz./yd², 100% recycled polyester interlock knit. UPF 50+. Contrast color adidas logo on right hip.

S - 3XL



Black Mélange

Collegiate Navy Mélange

Mid Grey Mélange





From the left: Grey Six/Black, Black, Tech Olive/Legend Earth, Grey Six, Collegiate Navy

Hooded Full-Zip Windbreaker

3.0 oz./yd², 100% recycled polyester. Two front zipper pockets. Reflective 3-Stripes on both sleeves.

XS - 4XL



Lightweight Hooded Sweatshirt

7.8 oz./yd², 95/5 BCI cotton/ elastane French terry. Lightweight cotton blend hoodie with drawcord. Open hem sleeves and bottom cuff. Two front pockets. Contrast 3-stripes on right body. Contrast adidas logo on left sleeve.

S - 4XL



Women's Lightweight **Hooded Sweatshirt**

7.8 oz./yd², 95/5 BCI cotton/ elastane French terry. Lightweight cotton blend hoodie with drawcord. Open hem sleeves and bottom cuff. Two front pockets. Contrast 3-stripes on right body. Contrast adidas logo on left sleeve.

S - 3XL



Black

Collegiate Navy

Collegiate Royal

Grey Five



Black

Collegiate Navy

Collegiate Royal

Grey Five

